



News Literacy Certificate

Offered by the Cox Institute for Journalism Innovation, Management and Leadership, this certificate program enhances students' ability to discern between credible information and information disorder through critical examination of how we access, analyze, verify, create, and share media messages with an emphasis on news. Students study the critical role news organizations play in our marketplace of ideas and will explore journalistic responsibility and important ethical constructs of the news and information ecosystem.

<https://coxinstitute.grady.uga.edu/certificate-of-news-literacy/>

New Media Certificate

The New Media Certificate supplements any undergraduate or graduate degree and is a credential that demonstrates a student is "technowledgable": the understanding of new media technologies and their application in a chosen field. Certificate students have access to hands-on classroom environments, innovative technologies and networking opportunities that lead to jobs. Application required.

<https://nmi.cool/nmc/> Follow Us: @nmiuga

Public Affairs Professional Certificate

This certificate, in partnership with the School of Public and International Affairs, educates students in this specialized communications skill set aimed at educating, driving or changing public opinion around a public policy, legislation, political candidates or issues. Application required.

<https://grady.uga.edu/pac/> Follow Us: @UGAGradyPAC

Sports Media Certificate

The Carmical Sports Media Institute at the University of Georgia offers the Southeastern Conference's only dedicated program of study for undergraduates interested in sports reporting and writing, broadcasting, social and digital media, and media relations and communication. We use the press boxes and sidelines at UGA, around Athens and in nearby Atlanta as our real-world learning labs. We teach students the enduring fundamentals of sports journalism and communications, and we train them to adapt to the industry's evolving platforms and tools. Our graduates are working at ESPN, The Washington Post, the SEC Network, The Athletic, various NFL and MLB teams, and many local TV stations and newspapers. Application required.

<https://sportsmediainstitute.uga.edu/> Follow Us: @sportsmediauga

Strategic Health & Risk Communication Certificate

The Strategic Health & Risk Communication certificate, in partnership with the College of Public Health, offers undergraduate students the knowledge, skills and experience related to applying communication principles to address public health problems. It will help prepare students to better meet the evolving health needs of society at large and use their health promotion and/or communication skills in an applied manner. Application required.

<https://grady.uga.edu/adpr-courses/shrc/> Follow Us: @uga_shrc